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December 21, 2008

Mr. Michael E. Marshall
Secretary of the Senate
Second Floor, State Capitol
Des Moines, IA 50319

Mr. Mark Brandsgard
Chief Clerk of the House
Second Floor, State Capitol
Des Moines, IA 50319

Dear Mr. Marshall and Mr. Brandsgard:

In accordance with §262.92, §261.101, and §262.93 of the Code of Iowa, the annual report for 2007-08 of the College Bound and IMAGES Programs at the Regent universities is hereby submitted to the General Assembly.

Please let me know if there are any questions concerning this report.

Sincerely,

A handwritten signature in blue ink that reads 'Robert Donley'. The signature is fluid and cursive, with the first name 'Robert' being larger and more prominent than the last name 'Donley'.

Robert Donley

Enclosure

cc: Legislative Log
Legislative Liaisons

dg/h/aa/sfa09/legislog09.doc

**BOARD OF REGENTS REPORT TO THE GENERAL ASSEMBLY
COLLEGE BOUND
IOWA MINORITY ACADEMIC GRANTS FOR ECONOMIC SUCCESS (IMAGES)
DECEMBER 2008**

University of Iowa
College Bound/IMAGES Annual Report
2007-2008

Introduction

The University of Iowa is committed to a climate that respects and values diversity; to the recruitment and retention of students, faculty, and staff who contribute to diversity; and to administrative procedures and programs that support this diversity. The Iowa Promise, the University of Iowa Strategic Plan for 2005-2010, drafted in 2004, recognizes diversity as a core value of the UI that sets us on the path towards promoting excellence in education by increasing the diversity of the faculty, staff and students and providing a welcoming and inclusive climate for all members of our community.

The College Bound and IMAGES programs foster the University's diversity goals by supporting outreach to Iowa minority students to encourage them to pursue opportunities in higher education, and the financial support to help them realize their goals. The College Bound and IMAGES programs are important to the University's wider efforts to promote and maintain a culturally diverse learning environment. Additional University programs of community outreach, financial aid and scholarships, cultural centers, academic support programs, cultural studies courses and curricula, multicultural campus organizations and performance groups, cultural events and celebrations, and other resources are used to support these outreach efforts and create a welcoming and supportive campus environment for all students, faculty and staff.

At the University of Iowa, the Provost, through the Associate Provost for Diversity, oversees and coordinates many of the University's diversity efforts and administers, with assistance of the Office of Admissions, the College Bound Program, and with the Office of Student Financial Aid, the IMAGES program.

This report summarizes College Bound activities and IMAGES scholarships awarded during the 2007-2008 academic cycle. Information for the report has been compiled from data available July 15, 2008. Specific outreach and recruitment activities in 2007-2008 conducted under the College Bound Program are listed and described in the **Appendix** on page 5.

University of Iowa COLLEGE BOUND

Purpose and Funding Allocation - College Bound and IMAGES were established by the Iowa Legislature. These programs are intended to provide Iowa minority students with information and experiences relating to opportunities offered at the Regents universities. Consistent with these purposes, the University of Iowa has developed a range of programs for elementary, middle, and secondary students and their families that include academic enrichment encouragement to consider attending a post-secondary institution and admissions information. Funds are allocated annually from the University of Iowa General Education Fund to support the College Bound program; in 2007-2008, \$123,855 was allocated to support these efforts.

College Bound Participation - **Table 1** shows for 2007-2008, a total of **1,564** Iowa resident students in Kindergarten through 12th grade participated in College Bound Programs conducted by the University of Iowa. This total includes **1,228** ethnic minority students, 212 White, Non-Hispanic students, and 124 students of unknown ethnicity. Participation of students in a College Bound program activity is recorded by the university and vouchers are issued to secondary school student participants (grades 7-12). Upon enrollment at a Regents institution, voucher recipients are given priority in the awarding of funds under the IMAGES program.

College Bound/IMAGES Vouchers – In **Table 2**, the University of Iowa reports that for 2007-2008, a total of **1,140** Iowa resident minority students in grades 7-12 participated in a College Bound/IMAGES voucher activity through the University of Iowa or through a program jointly sponsored with Iowa State University and the University of Northern Iowa. A College Bound voucher was sent to each qualified student.

College Bound Admissions and Enrollment - **Table 3** shows the number of entering Iowa resident freshmen (1st year) and undergraduate transfer students who applied, were admitted, and enrolled for the Fall 2007 term at the University of Iowa. A total of 6,427 applications from Iowa resident freshmen and transfer students were received, including **586** from minority students. From the total **resident** applicant pool, 5,441 were admitted, and 3,493 were enrolled. This included **474** minority students admitted and **314** Iowa resident minority students enrolled.

IMAGES Awards

IMAGES awards of up to a maximum of **\$3,500** per year are made to Iowa minority students who demonstrate financial need. IMAGES awards may be received for a maximum of eight semesters and the student must be making satisfactory academic progress toward their degree. The amount of **\$1,027,235** was allocated to the IMAGES grant program for 2007-2008 from the University of Iowa General Education Fund.

**University of Iowa
IMAGES**

Total Award Numbers and Dollars - The University of Iowa reports that a total of **335** Iowa minority undergraduate students received IMAGES grant awards for the 2007-2008 academic year. These students received a total of **\$1,027,235** for an average award of **\$3,066** per student.

Awards to College Bound/IMAGES Voucher Recipients - For 2007, of the **335** students receiving an IMAGES grant award, **140** are College Bound/IMAGES voucher recipients receiving a total of **\$432,307** for an average award of **\$3,088** per student.

IMAGES Grant Awards and Ethnicity - In 2007, IMAGES awards were distributed to the following racial/ethnic minority groups:

African American	94
American Indian/Alaskan Native	16
Hispanic/Latino	89
Asian American/Pacific Islander	<u>136</u>
Total	335

IMAGES Grant Awards and Class Rank - In 2007, IMAGES awards were distributed to the following classes of students:

Freshmen	87
Sophomore	65
Junior	108
Senior	<u>75</u>
Total	335

Awards to Iowa Residents - All **335** IMAGES grant awards for 2007-2008 are held by Iowa resident students, which remains unchanged from prior years.

For 2007-2008, the University of Iowa initiated the Advantage Iowa (AI) Program. This new program was designed as a recruitment and retention tool for underrepresented students. Some of the institutional funds that had been previously allocated to the IMAGES program over and above the required \$630,000 budget have been allocated to fund this critical initiative. So, although there appears to be a decrease in IMAGES awardees, a similar number are being supported but by a different program and with higher award amounts. Forty-four AI scholars who demonstrated financial need, received merit awards of either \$5000 or full tuition (\$5376) based on high school rank, test scores and grade-point average. In the past, these students would have received the IMAGES grant for \$3,500.

APPENDIX

COLLEGE BOUND ACTIVITIES

University of Iowa Annual Report 2007-2008

About 1,600 Iowa K-12 students participated in College Bound sponsored events or activities in 2007-2008. The College Bound events and activities are summarized here.

The Center for Diversity and Enrichment (CDE) brings together under one umbrella a variety of programs and services that work to create a welcoming climate for students, staff, and faculty from communities underrepresented in higher education. CDE provides leadership and coordination for K-12 outreach and service to underserved UI students from diverse backgrounds, including students of color, first-generation students whose parents have not received a baccalaureate degree, and students from low-income families. These efforts emphasize focused school and community partner contacts.

CDE is the home of Upward Bound, a TRIO program funded by the U.S. Department of Education. In existence for 40 years, Upward Bound works extensively with underserved students and families during the academic year and invites them to a summer academy each summer of their high school years. In 2007-2008, the communities served by Upward Bound were Davenport, Muscatine, West Liberty, and Columbus Junction.

Campus Visits

- **College Bound Campus Visits:** Center for Diversity and Enrichment with the Office of Admissions organizes and conducts the Special Group Campus Visit Program that brings minority individuals and groups to campus. High school students meet with staff from the offices of Admissions, Financial Aid, Center for Diversity and Enrichment, and hear from a student panel. Additionally, there is always an academic component where a group visits with faculty from various disciplines; for instance, physics, pharmacy, or nursing. If time allows, students receive a campus tour and attend a cultural event.

On-Campus Programs

- **Cultural Diversity Day:** The University of Iowa designates a day to recognize, celebrate, and inform people about the diversity of cultures in the community. The event draws audiences of more than 3,000 to the campus each year for sharing and learning.
- **Multicultural Graduation and Recognition Banquet:** Approximately 300 individuals, including prospective students and their families, attend this annual event, which is designed to recognize publicly minority students receiving professional, graduate, and undergraduate degrees from the University of Iowa. Collegiate deans and department directors present awards to the outstanding students from their organization. In addition, students confer an award on a faculty or staff member who has worked tirelessly to enhance diversity in all aspects of campus life.

- **Next Generation Iowa:** CDE launched Next Generation Iowa in 2006, a program tailored to Iowa minority students, students from underserved communities, and their families. Scheduled for Saturday to enable parent participation, the program included a faculty presentation and sessions on admissions and financial aid.

Off-Campus Programs

- **Visits to Targeted Schools:** In Iowa, targeted schools include schools with 5% or more minority enrollment, and a limited number of out-of-state schools with 15% or more minority enrollment. The Center for Diversity and Enrichment works with the Office of Admissions to conduct outreach and recruitment of minority high school and junior high students within the state of Iowa (College Bound Program) as well as out of state.
- **Multicultural Engineering Student Association (MESA):** University of Iowa College of Engineering students assisted in 76 minority students in 14 different schools in the Iowa City Community School District (ICCSA). Professor Tonya Peoples, UI College of Engineering administers this program through the ICCSD.
- **“Strengthening and Valuing Latino/a Communities in Iowa” Conference and the Latino/a Youth Conference:** This event, sponsored by the SUI School of Social Work and the State of Iowa Commission on Latino Affairs, provides an opportunity to explore the changing demographics and dynamics of the Iowa Latino/a community. The Latino/a Youth Leadership Development Summit is an opportunity for Latino/a high school juniors and seniors to gain essential leadership skills. The Center for Diversity and Enrichment provides support for this event.

College Fairs

- **Sioux City Career, College and Leadership Conference:** The University of Iowa, together with Iowa State University and the University of Northern Iowa, has been a leader in co-sponsoring this event in the Sioux City Community School District since its inception. Workshops are offered on subjects from how to prepare for college to how to complete financial aid information forms. Between 200-300 minority students participate.

School and Community Partnerships

- **School and Communities Partnership (SCP) Program:** Beginning in 1999-2000, the SCP Program began in which public schools, community colleges, and community-based education programs in Iowa’s largest minority-serving school districts/communities are visited on a regular basis. These partnerships seek to advance the academic success of participating students and to increase the likelihood that these students will pursue their higher education at a Regent university, especially the University of Iowa. More focused, ongoing programming with these partners is pursued. Geographic areas of concentration are Cedar Rapids, Davenport, Des Moines, North Liberty/Iowa City, Waterloo, Sioux City, and West Liberty.

Pen Pals

- **Pen Pal Partnerships with Cedar Rapids Grant Wood Elementary, West Liberty Middle School, and Sioux City Riverside Elementary:** Elementary students (fourth and fifth graders) are matched with University of Iowa student pen pals. The goals of this program are to provide students with positive role models and to increase their motivation for academic success. The Pen Pal Partners also participated in a Campus Visit Program.

Summer Programs

- **Pre-College Summer Programs:** 115 Iowa resident minority students participated in many of the seven different summer workshops or programs supported by the Office of Center for Diversity and Enrichment in 2007-2008. In summer programs, students live on campus for two to six weeks, allowing them to explore the campus, meet students, and work closely with faculty and staff. CDE administers two programs – the Iowa First Nations Summer Program and the Life Science Summer Program. The Associate Provost for Diversity and CDE support minority participation in the All-State Music Camp, Davenport and Des Moines Journalism Academies, High School Journalism Workshops, Iowa First Nations Summer Program, Iowa Talent Project, Iowa Young Writers Studio, Life Science Summer Program, the Secondary Student Training Program, and the Upward Bound Project.

Other College Bound Activities

- **Publications:** CDE publications provide additional resources for individuals interested in the University of Iowa. Some of these updates included the website (www.uiowa.edu/~cde) and information sheets in college preparedness and Regent Admissions Standards. A resource guide, “Multicultural Highlights, Campus Diversity Resources” is published to provide information from academic to social resources. The CDE newsletter is published on-line. The CDE newsletter informs interested parties about multicultural events, student services, academic programs, scholarships, research/job/career development opportunities, and summer programs.

**2007-08 College Bound/IMAGES Annual Report
Iowa State University**

A total of 1,052 students attended a College Bound-sponsored event during the 2007-08 academic year. **Vouchers or certificates of participation were mailed to 717 students whose ethnic status is confirmed as African-American, Native American, Asian-American/Pacific Islander or Latino/a.**

A number of improvements were made to the College Bound Program at Iowa State University during Academic Year 2007-08:

- Invitations to programs and activities were focused on inviting students who had attended a previous College Bound event back to a second or third activity with College Bound. Examples include the Early Outreach Program (EOP) and invitations to on and off campus programs.
- Awareness of College Bound was increased among Iowa State staff and students resulting in increased collaboration within the university. The Office of Admissions collaborates with both academic and student affairs units in recruitment and campus visits. The College Bound program, existing under the umbrella of Admissions, continues to connect to staff and faculty across the Iowa State campus.
- The College Bound Program continues to take a lead role in planning the summer Early Outreach Program(s) at Iowa State University (EOP @ ISU). The EOP planning committee includes staff members in the Department of Residence, Educational Talent Search, Science Bound, College Bound, and the Office of Admissions. Students entering grades 9-12 are invited to attend.

The Iowa State University College Bound Program continued to work with the University of Iowa and the University of Northern Iowa on sponsoring some of the larger college bound events. However, several Iowa State College Bound events were sponsored independently of the other Regent institutions.

Parent sessions were offered in addition to student sessions at several of our College Bound events, including EOP @ ISU and the Multicultural Vision Program (MVP) interviews. Parents and siblings were encouraged to attend sessions focusing on how to prepare for college and specific Iowa State admission requirements.

**2007-08 College Bound/IMAGES Annual Report
Iowa State University**

In 2007-08, the Regent Universities implemented changes to the American Ethnic minority categories being mandated by the Department of Education. 2007-08 is the first year that the College Bound report includes the new ethnic categories.

Summary of Activities by Program and Ethnicity

A total of 717 College Bound program certificates of participation were distributed to confirmed American Ethnic Minority students.

Program Activity	Ethnicity*							Total
	1	2	4	5	6	7	8	
Multicultural Vision Program	4	42	50	0	44	0	8	148
Career, College & Leadership Conference	4	8	1	0	30	1	9	53
Central Iowa Latino Expo	0	0	0	0	129	0	4	133
College Night, Perry	0	0	0	0	6	0	2	8
I'll Make Me A World In Iowa	1	21	0	0	1	1	18	42
EOP @ ISU	3	47	2	0	34	8	28	122
Program Activity Total	12	118	53	0	244	10	69	506
College Campus Visits								
GEAR UP – DSM Public Schools	5	41	12	0	61	0	133	252
DSM Lincoln High School Success Group	0	0	0	0	38	0	0	38
Southwest Community College ETS	1	0	0	0	0	0	29	30
UNI Talent Search and Upward Bound	0	21	0	0	0	0	10	31
Latinas al Exito, Marshalltown	0	0	0	0	22	0	1	23
Meskwaki Settlement School, Tama	28	0	0	0	0	0	6	34
ISU ETS (Perry HS)	0	1	1	0	26	0	40	68
Central College ETS	0	0	0	0	0	0	35	35
University of Iowa Upward Bound	0	3	1	1	14	0	6	25
South Tama Middle School	1	0	0	0	2	0	7	10
College Campus Visits Total	35	66	14	1	163	0	267	546
Total Participants	47	184	67	1	407	10	336	1052

* Ethnicity Key (Effective 2007-08 report):

1= American Indian/Alaskan Native

4-Asian

6=Hispanic/Latino

8=White or Race and ethnicity unknown

2=Black or African American

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**2007-08 College Bound/IMAGES Annual Report
Iowa State University**

Summary of Activities by Grade Level and Ethnicity

Grade Level Breakdown	Ethnicity*							Total
	1	2	4	5	6	7	8	
1st-6th Grade	0	0	1	0	0	0	11	12
7th Grade	2	32	5	0	37	0	77	153
8th Grade	6	30	7	0	90	2	160	295
9th Grade	14	24	1	0	16	3	19	77
10th Grade	7	14	1	1	58	1	23	105
11th Grade	12	31	2	0	88	4	21	158
12th Grade	6	53	50	0	119	0	24	252
Total Number of Students Served in 2007-2008	47	184	67	1	408	10	335	1052

Senior Admission Status by Ethnicity at Iowa State

	Ethnicity*							Total
	1	2	4	6	5	7	8	
Graduating High School Seniors	6	53	50	119	0	0	24	252
Applications	3	34	43	40	0	0	5	129
Offers	1	29	43	35	0	0	4	115
Accepted**	0	18	30	25	0	0	3	77
Enrolled	0	18	30	25	0	0	3	77
IMAGES recipients	3	24	41	32	0	0	0	100

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**2007-08 College Bound/IMAGES Annual Report
Iowa State University**

Program most successful in attracting students to Iowa State University.

Individual Program Detail

Multicultural Vision Program								
<p>The Multicultural Vision Program (MVP) was created to provide up to 100 College Bound participants, in-state minority students with demonstrated need, the opportunity to receive a renewable tuition grant provided they demonstrate potential in ways that go beyond class ranking or test scores. The program targets 100 students to receive the grant. Students attend programs and participate in interviews in order to be selected. Iowa State staff visit with each candidate and the candidate's family regarding their options at Iowa State University through the Multicultural Vision Program.</p> <p>A total of 100 new MVP students enrolled at Iowa State University for the Fall 2008 semester. These award recipients will participate in a University Studies orientation course during the Fall 2008 semester and in other programs and activities, including events for parents and families, throughout their enrollment. This table represents the students that participated in the MVP interview process.</p>								
The numbers in this chart reflect the number of students who applied for the MVP tuition grant. The students who applied <i>may not</i> have received the grant, but did enroll at Iowa State University.					Ethnicity*			
Grade Level Breakdown	1	2	4	5	6	7	8	Total
12th Grade	5	37	73	0	47	0	5	167
Totals	5	37	73	0	47	0	5	167
Applied	5	37	73	0	47	0	5	167
Offered	4	34	71	0	44	0	4	157
Accepted**	3	29	55	0	40	0	3	130
Enrolled	3	29	55	0	40	0	3	130

The numbers below reflect the number of students who interviewed for the MVP tuition grant. *The students who interviewed or applied may not have received the grant, but did enroll at Iowa State University.*

Multicultural Vision Program (number of students who participated in an MVP interview)	4	42	50	0	44	0	8	148
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**2007-08 College Bound/IMAGES Annual Report
Iowa State University**

Proposed Programs for 2008-2009

While each program has individual objectives, the common goal is to prepare multicultural students for college admission, inform them of their college options, and assist them with application processes and financial aid.

Campus Visits, *Iowa State University*

Several schools and agencies will be contacted and encouraged to schedule a campus visit to Iowa State University. Visits will be coordinated with the Offices of Admissions, Multicultural Student Affairs, Student Financial Aid, Student Support Services, and various academic departments. Students will interact with college student mentors and staff. Possible programs/groups/schools involved in campus visits for 2008-09 include:

- Abraham Lincoln High School, Council Bluffs
- Burlington High School
- Des Moines East High School
- Des Moines Hoover High School
- Des Moines Lincoln High School
- Des Moines Roosevelt High School
- Educational Talent Search/Briar Cliff University, Sioux City
- Educational Talent Search/Central College, Pella
- Educational Talent Search/Iowa State, Ames
- Educational Talent Search/UNI, Cedar Falls
- Educational Talent Search/WITCC, Sioux City
- GEAR UP, Des Moines Public Schools
- Muscatine High School, Muscatine
- North High School, Sioux City
- Perry High School, Perry
- Sanford Community Center, Sioux City
- South Tama Middle and High School, South Tama
- Storm Lake Middle and High Schools, Storm Lake

Career, College, and Leadership Conference, *Sioux City, Iowa*

The conference hosts ninth- through twelfth-grade multicultural students from the Sioux-land area and focuses on personal motivation, academic, and career information sessions. In addition, the program offers students the opportunity to visit with admissions representatives from the tri-state (Iowa, Nebraska, South Dakota) area and receive information regarding admissions criteria, applications, programs offered, and cost of attendance. In the past, College Bound has co-sponsored the event. It is expected that College Bound will continue its sponsorship, in addition to providing breakout sessions and bringing current Iowa State students when possible.

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2007-08 College Bound/IMAGES Annual Report Iowa State University

Central Iowa Latino College Expo, Ankeny, Iowa

Several hundred Latino high school students from central Iowa attend a conference designed to address the needs of Latino student populations, provide information regarding academic and personal preparation for success, and motivate students. Simpson College hosted the 2006 Central Iowa Latino Expo and DMACC Ankeny hosted the 2007 Program. Iowa State University and the College Bound Program will sponsor and host the 2008 program.

Perry College Night, Perry, Iowa

This event will provide students and parents an opportunity to discuss college admission requirements, scholarships, and academic life for Latino students. There will be speakers and college representatives available to counsel students and families about the college selection process. College Bound will co-sponsor this event and make presentations with Iowa State students serving on a student panel or in a college fair setting. Current ISU students from the Perry area are invited to come to the event and share their Iowa State University experience.

EOP @ ISU, Iowa State University

College Bound, in cooperation with several Iowa State departments, will host summer enrichment camps for high school students. These one-week, summer residential programs will provide learning and exploring opportunities for students while they participate in a college environment. The 2007 program served rising 9th through 12th grade students from Iowa. Three one-week programs grouping 9th, 10th/11th and 12th grade students were offered. Parents and siblings attended opening/closing ceremonies and received information related to college admissions, appropriate pre-college curriculum choices, and financial aid procedures.

A college preparation program for rising 12th grade students was offered to continue to support and inform students and parents about the college selection process, assist with college applications and provide connections to resources on college campuses that serve students of color, first generation in college students and/or low income students.

Multicultural Vision Program, Iowa State University

The Multicultural Vision Program (MVP) was created to provide up to 100 College Bound participants, in-state multicultural students with demonstrated need, the opportunity to receive a renewable tuition grant provided they demonstrate potential in ways that go beyond class ranking or test scores. The program targets 100 students to receive the grant. Students attend programs and participate in interviews in order to be selected. Iowa State staff visit with each candidate and the candidate's family regarding their options at Iowa State University through the Multicultural Vision Program.

Muscatine College Fair, Muscatine Community College

This program is offered to students from the Muscatine area in grades 9-12. The conference is focused on the needs of Hispanic/Latino students and provides information regarding post-secondary options. This event offers a keynote address, college admissions booths, and breakout sessions on a variety of topics. College Bound will be a co-sponsor and facilitate breakout sessions.

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**2007-08 College Bound/IMAGES Annual Report
Iowa State University**

Eastern Iowa Latino College Night – *West Liberty, Iowa*

This new program is offered to students from the West Liberty area in grades 9-12. The conference is focused on the needs of Hispanic/Latino students and provides information regarding post-secondary options. This event offers college admissions booths and breakout sessions on a variety of topics. College Bound will be a co-sponsor and facilitate breakout sessions when possible.

GEAR UP partnership programming – *Des Moines, Iowa*

The College Bound Program continues to work with the Des Moines Public Schools to provide campus visits, in school and after school activities and career information to students and their families. The students during the coming year will be focusing on career areas.

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**2007-08 College Bound/IMAGES Annual Report
Iowa State University**

College Bound Allocation

FY 2007-2008

Department Salaries	\$0
Supplies and Services	\$35,273
Employee Benefits	\$0
TOTAL DEPARTMENT	<u>\$35,273</u>

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**2007-08 College Bound/IMAGES Annual Report
Iowa State University**

Individual Program Detail

Career, College and Leadership Conference								
A conference for multicultural students from the Sioux City tri-state area was held that focused on academic, leadership, career, and motivational issues. Students in grades 9-12 attended breakout sessions, participated in a college fair and listened to motivational speeches. The College Bound program continues to present breakout sessions and participate in a college fair that showcases Iowa State programs and services available to students.								
Ethnicity*								
Grade Level Breakdown	1	2	4	5	6	7	8	Total
9th Grade	0	0	0	0	1	0	1	2
10th Grade	0	0	0	0	2	0	0	2
11th Grade	3	6	1	0	16	1	3	30
12th Grade	1	2	0	0	11	0	5	19
Totals	4	8	1	0	30	1	9	53
Applied	0	1	0	0	1	0	0	2
Offered	0	1	0	0	1	0	0	2
Accepted**	0	0	0	0	1	0	0	1
Enrolled	0	0	0	0	1	0	0	1

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**2007-08 College Bound/IMAGES Annual Report
Iowa State University**

Individual Program Detail

Central Iowa Latino College Expo								
College Bound at Iowa State University is a sponsor of this annual event targeting Latino/a youth in the Central Iowa area. The program is a collaboration between the representatives from Des Moines Public Schools and universities located in Central Iowa. The daylong program offers informational sessions on academics, financial aid, career paths, student panels, and college representatives/booths. The Fall 2008 program will be hosted by Iowa State University.								
Ethnicity*								
Grade Level Breakdown	1	2	4	5	6	7	8	Total
9th Grade	0	0	0	0	9	0	0	9
10th Grade	0	0	0	0	16	0	1	17
11th Grade	0	0	0	0	55	0	1	56
12th Grade	0	0	0	0	49	0	2	51
Totals	0	0	0	0	129	0	4	133
Applied	0	0	0	0	1	0	1	2
Offered	0	0	0	0	1	0	1	2
Accepted**	0	0	0	0	1	0	1	2
Enrolled	0	0	0	0	1	0	1	2

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5=Native Hawaiian or Other Pacific Islander

7=Two or more races

** Accepted = paid the enrollment deposit

**2007-08 College Bound/IMAGES Annual Report
Iowa State University**

Individual Program Detail

Perry College Night								
The College Bound Program represents Iowa State University and works closely with the Perry community to promote higher education and understanding requirements for entering Iowa's colleges and universities. This college night specifically targets the Latino students and families. The College Bound Program provides information about admissions and programs of study in both English and Spanish.								
Ethnicity*								
Grade Level Breakdown	1	2	4	5	6	7	8	Total
10th Grade	0	0	0	0	3	0	1	4
11th Grade	0	0	0	0	1	0	0	1
12 th Grade	0	0	0	0	2	0	1	3
Totals	0	0	0	0	6	0	2	8
Applied	0	0	0	0	1	0	1	2
Offered	0	0	0	0	1	0	1	2
Accepted**	0	0	0	0	1	0	1	2
Enrolled	0	0	0	0	1	0	1	2

* Ethnicity Key (Effective 2007-08 report):

1= American Indian/Alaskan Native

4-Asian

6=Hispanic/Latino

8=White or Race and ethnicity unknown

2=Black or African American

5=Native Hawaiian or Other Pacific Islander

7=Two or more races

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**2007-08 College Bound/IMAGES Annual Report
Iowa State University**

Individual Program Detail

I'll Make Me A World in Iowa								
I'll Make Me A World in Iowa is the Iowa and Des Moines area celebration of African-American history and tradition. The College Bound Program is a key collaborator in planning several educational sessions during Education Day as well as promoting higher education on Celebration Day.								
Ethnicity*								
Grade Level Breakdown – reverse order	1	2	4	5	6	7	8	Total
5 th Grade	0	0	0	0	0	0	1	1
6 th Grade	0	0	0	0	0	0	1	1
7 th Grade	0	3	0	0	0	0	3	6
8 th Grade	0	4	0	0	0	0	3	7
9 th Grade	0	3	0	0	1	0	3	7
10 th Grade	0	3	0	0	0	0	3	6
11 th Grade	0	5	0	0	0	1	0	6
12 th Grade	1	3	0	0	0	1	4	8
Totals	1	21	0	0	1	1	18	42
Applied	0	0	0	0	0	0	1	1
Offered	0	0	0	0	0	0	0	0
Accepted**	0	0	0	0	0	0	0	0
Enrolled	0	0	0	0	0	0	0	0

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4-Asian

6=Hispanic/Latino

8=White or Race and ethnicity unknown

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**2007-08 College Bound/IMAGES Annual Report
Iowa State University**

Individual Program Detail

EOP @ ISU								
<p>Three separate, week-long residential programs were offered to rising ninth, tenth and eleventh, and twelfth grade students. Students who attended the program the previous year were given priority in admission to the program. The goals of the program were to provide exposure to college life, help explore career options, assist with leadership and teamwork skills, and present opportunities to interact with Iowa State students and staff. EOP participants received instruction in math, science, and language arts while participating in hands-on activities and projects. Final projects were presented at the end of each week. Parents, family members, and siblings attended opening/closing ceremonies and received information related to college admissions, appropriate pre-college curriculum choices, and financial aid procedures.</p>								
Ethnicity*								
Grade Level Breakdown	1	2	4	5	6	7	8	Total
Rising 9th Grade	2	13	0	0	14	2	19	50
Rising 10th Grade	0	20	0	0	5	3	4	32
Rising 11th Grade	1	11	1	0	12	1	0	26
Rising 12 th Grade	0	3	1	0	3	2	5	14
Totals	3	47	2	0	34	8	28	122

* Ethnicity Key (Effective 2007-08 report):

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**2007-08 College Bound/IMAGES Annual Report
Iowa State University**

Campus Visit Detail

College Campus Visits

The purpose of campus visits is to provide an opportunity for multicultural students to visit our college campus and explore their options at Iowa State University. The College Bound Program sponsored several group and individual visits during the year. All the students who participated in a campus visit received information from admissions and financial aid staff, received information in the academic discipline of their choice, had opportunities to interact with Multicultural Student Affairs staff and students, toured campus and residence halls and ate lunch in dining centers or the student union food court. The groups included the following:

GEAR UP Des Moines Public Schools

Iowa State is a partner school for the GEAR UP grant received by the Des Moines Public Schools. In the spring of 2008 Iowa State hosted several groups of 7th & 8th grade students and chaperones. On each visit students learned about higher education, campus life and career areas that the Regents' Schools provide.

The number reported (252) under represents the total number of students served. Iowa State hosted approximately 400 GEAR UP students. The discrepancy is a result of indecipherable information provided by the students.

Ethnicity*

Grade Level Breakdown	1	2	4	5	6	7	8	Total
6th Grade	0	0	1	0	0	0	1	2
7 th Grade	1	28	5	0	25	0	38	97
8th Grade	4	13	6	0	36	0	94	153
Totals	5	41	12	0	61	0	133	252

* Ethnicity Key (Effective 2007-08 report):

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4-Asian

6=Hispanic/Latino

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**2007-08 College Bound/IMAGES Annual Report
Iowa State University**

Campus Visit Detail

Lincoln High School Success Program (DSM)								
According to the information on the Des Moines Public Schools website, the SUCCESS Program primarily serves the most vulnerable students in the Des Moines Public Schools. To engage students in thinking about education and higher education, SUCCESS counselors organize a campus visit to Iowa State to show students their career options with hopes of engaging them in areas of interest. Students learn about career areas and the admissions process, see campus facilities, and talk to Iowa State University students about their experiences.								
Ethnicity*								
Grade Level Breakdown	1	2	4	5	6	7	8	Total
10 th Grade	0	0	0	0	16	0	0	16
11 th Grade	0	0	0	0	9	0	0	9
12 th Grade	0	0	0	0	13	0	0	13
Totals	0	0	0	0	38	0	0	38
Applied	0	0	0	0	4	0	0	4
Offered	0	0	0	0	3	0	0	3
Accepted**	0	0	0	0	3	0	0	3
Enrolled	0	0	0	0	3	0	0	3

Southwest Community College Educational Talent Search (ETS) Program - ETS is a college preparatory program funded by the US Department of Education. The goal of ETS is to increase the likelihood that participants graduate from high school and enroll in college. This goal is accomplished by providing participants with academic, financial aid and personal counseling through monthly school visits.								
Ethnicity*								
Grade Level Breakdown	1	2	4	5	6	7	8	Total
9th Grade	0	0	0	0	0	0	10	10
10th Grade	0	0	0	0	0	0	13	13
11th Grade	1	0	0	0	0	0	6	7
Totals	1	0	0	0	0	0	29	30

* Ethnicity Key (Effective 2007-08 report):

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4-Asian

6=Hispanic/Latino

8=White or Race and ethnicity unknown

2=Black or African American

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7=Two or more races

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**2007-08 College Bound/IMAGES Annual Report
Iowa State University**

Campus Visit Detail

UNI Educational Talent Search & Upward Bound - ETS is a college preparatory program funded by the US Department of Education. The goal of ETS is to increase the likelihood that participants graduate from high school and enroll in college. This goal is accomplished by providing participants with academic, financial aid and personal counseling through monthly school visits.

Ethnicity*								
Grade Level Breakdown	1	2	4	5	6	7	8	Total
11th Grade	0	15	0	0	0	0	7	22
12th Grade	0	6	0	0	0	0	3	9
Totals	0	21	0	0	0	0	10	31
Applied	0	3	0	0	0	0	1	4
Offered	0	3	0	0	0	0	1	4
Accepted**	0	1	0	0	0	0	0	1
Enrolled	0	1	0	0	0	0	0	1

Latinas al Exito Community Group, Marshalltown – A Marshalltown group has a grant to take groups of eighth grade Latina girls on college visits to encourage them to seek post-secondary education and expose them to positive Latina role models on college campuses. Their campus visit included tours and informational meetings and interactions with female students in the Latina sororities.

Ethnicity*								
Grade Level Breakdown	1	2	4	5	6	7	8	Total
8 th Grade	0	0	0	0	22	0	1	23
Totals	0	0	0	0	22	0	1	23

* Ethnicity Key (Effective 2007-08 report):

1= American Indian/Alaskan Native

4-Asian

6=Hispanic/Latino

8=White or Race and ethnicity unknown

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7=Two or more races

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Iowa State University**

Campus Visit Detail

Meskwaki Settlement School – Educational advisers from Tama brought Native American students to campus to encourage post-secondary education and to connect with multi-cultural liaison officers in the various colleges.								
Ethnicity*								
Grade Level Breakdown	1	2	4	5	6	7	8	Total
8th Grade	0	0	0	0	0	0	3	3
9th Grade	14	0	0	0	0	0	1	15
10th Grade	6	0	0	0	0	0	1	7
11th Grade	8	0	0	0	0	0	1	9
Totals	28	0	0	0	0	0	6	34

ISU ETS (Perry Middle School) Iowa State University TRIO Educational Talent Search (ETS) is a college preparatory program funded by the US Department of Education. The goal of ETS is to increase the likelihood that participants graduate from high school and enroll in college. This goal is accomplished by providing participants with academic, financial aid and personal counseling through monthly school visits.								
Ethnicity*								
Grade Level Breakdown	1	2	4	5	6	7	8	Total
7th Grade	0	1	0	0	10	0	18	29
8th Grade	0	0	1	0	16	0	22	39
Totals	0	1	1	0	26	0	40	68

* Ethnicity Key (Effective 2007-08 report):

1= American Indian/Alaskan Native

4=Asian

6=Hispanic/Latino

8=White or Race and ethnicity unknown

2=Black or African American

5=Native Hawaiian or Other Pacific Islander

7=Two or more races

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Campus Visit Detail

Central College ETS								
Educational Talent Search (ETS) is a college preparatory program funded by the US Department of Education. The goal of ETS is to increase the likelihood that participants graduate from high school and enroll in college. This goal is accomplished by providing participants with academic, financial aid and personal counseling through monthly school visits.								
Ethnicity*								
Grade Level Breakdown	1	2	4	5	6	7	8	Total
6 th Grade	0	0	0	0	0	0	8	8
7 th Grade	0	0	0	0	0	0	8	8
8 th Grade	0	0	0	0	0	0	19	19
Totals	0	0	0	0	0	0	35	35

University of Iowa Upward Bound								
Upward Bound is a college preparatory program funded by the US Department of Education. The goal of Upward Bound is to increase the likelihood that participants graduate from high school and enroll in college. This goal is accomplished by providing participants with academic, financial aid and personal counseling through monthly school visits.								
Ethnicity*								
Grade Level Breakdown	1	2	4	5	6	7	8	Total
8 th Grade	0	0	0	0	2	0	0	2
9 th Grade	0	1	1	0	0	0	0	2
10 th Grade	0	0	0	1	8	0	4	13
11 th Grade	0	2	0	0	4	0	2	8
Totals	0	3	1	1	14	0	6	25

* Ethnicity Key (Effective 2007-08 report):

1= American Indian/Alaskan Native

4-Asian

6=Hispanic/Latino

8=White or Race and ethnicity unknown

2=Black or African American

5=Native Hawaiian or Other Pacific Islander

7=Two or more races

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**2007-08 College Bound/IMAGES Annual Report
Iowa State University**

Campus Visit Detail

South Tama Middle School								
The middle school brought first generation seventh grade students to campus to explore their post-secondary options.								
Ethnicity*								
Grade Level Breakdown	1	2	4	5	6	7	8	Total
7 th Grade	1	0	0	0	2	0	7	10
Totals	1	0	0	0	2	0	7	10

2007-2008 IMAGES Program Expenditures

State Expenditure	\$680,000
Institutional Expenditure	\$1,178,954
Total	\$1,858,954

2007-2008 IMAGES Grant – Enrolled Undergraduates						
Race/Ethnicity and Educational class of IMAGES Recipients						
Ethnicity*						
	1	2	4	6	8	Total
Seniors	1	15	48	20	0	84
Juniors	0	19	35	26	1	81
Sophomores	2	25	48	27	1	103
Freshman	3	41	26	31	0	101
Total	6	100	157	104	2	369

2007-2008 IMAGES Awardees that are also College Bound Voucher recipients: 369

2007-2008 IMAGES Expenditures with College Bound Vouchers: \$1,858,954

* Ethnicity Key (Effective 2007-08 report):

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**2007-08 College Bound/IMAGES Annual Report
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SIX-YEAR HISTORICAL PARTICIPATION

Number of Participants by Ethnicity*									
		1	2	4	5	6	7	8	Total
2007-2008		47	184	67	1	408	10	335	1052
2006-2007		12	210	99		331		224	876
2005-2006		45	115	68		292		184	704
2004-2005		12	167	107		189		94	569
2003-2004		18	210	176		351		95	850
2002-2003		35	344	160		386		n/a	925
Total		169	1230	677	1	1957	10	933	4977

Number of Participants						
	2007-08	2006-07	2005-06	2004-05	2003-04	2003-02
Participants	1052	876	704	566	850	925
Received Vouchers **	717	652	704	566	850	925
Graduating High School Seniors	252	296	252	384	415	368
Accepted Offer of Admissions	127	118	138	135	130	133
<i>Enrolled</i> ***	127	118	136	113		

**Beginning in 2006, the number of received vouchers only includes students whose ethnicity was confirmed as an American ethnic minority by the student in accordance with Iowa Code §262.92 and §261.101 and 681 IAC 1.6(262). In previous years, the number of total participants was reported as receiving vouchers.

*** Enrolled data began being available with the 2004-05 report because the due date is after the 10th day of the start of the academic year.

* Ethnicity Key (Effective 2007-08 report):

1= American Indian/Alaskan Native

4=Asian

6=Hispanic/Latino

8=White or Race and ethnicity unknown

2=Black or African American

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The College Bound Program supports the recruitment efforts of the Office of Admissions through traditional and non-traditional activities designed to inform and encourage students of color to pursue higher education. Students identified in high schools, visitation programs, co-sponsored programs, outreach programs, activities conducted by the Colleges' diversity programs/initiatives and referrals from faculty, alumni, and community members are entered into an enrollment management tracking system. This system provides on-going informational mailings and other communication to students and/or parents from initial inquiry to actual enrollment.

Brief description of the College Bound programs provided in 2007-2008 including co-sponsored programs

At the University of Northern Iowa the College Bound Programs incorporate a variety of activities sponsored by the Office of Admissions, and individual university departments/ colleges. Activities include campus visitation programs, community/high school visits, college fairs, and co-sponsored programs.

In the Fall 2007 semester an admissions counselor was hired to focus on multicultural recruitment. Initiatives included a focus on: 1) personalized communication with prospective and admitted students; 2) a concentrated effort in Waterloo East and West High Schools; 3) developing community and school relationships in targeted agencies/high schools; and 4) training and developing stronger participation with the designated faculty/staff within the colleges responsible for recruitment activities. The Multicultural Recruitment Team initiated in 2006 continues to maintain a centralized focus on multicultural recruitment efforts across the UNI campus.

The Ethnic Student Promoters, a group of enthusiastic UNI students, assist with campus and community programs, provide tours, host visitors for lunch, present panel discussions and are instrumental in providing an ethnic student perspective on college life. Promoters are role models and excellent representatives of their home communities/high schools.

Campus Visitation Programs

The Campus Group Visitation included sessions on admission requirements and application process, financial aid/scholarship process, student support services, campus tour, student panel and lunch in one of our dining centers. The following is a listing of the College Bound Campus Visitation Programs conducted during the 2007-2008 academic year:

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Briar Cliff Educational Talent Search and Sioux City High School Visit

November 9, 2007

Participants: 17

Students from the Briar Cliff College Education Talent Search Program and Sioux City High Schools participated in a campus visit. The visit included an admissions presentation, campus tour, and lunch on campus.

Individual Campus Visits

Fall 2007

Participants: 4

Individual campus visits included an appointment with an admissions counselor, campus tour and lunch in the dining center. Individual appointments covered admission requirements, financial aid information, liberal arts core requirements, major requirements and answers to any specific questions by student and/or parent(s).

Sioux City High School Campus Visit

February 29, 2008

Participants: 19

Students from West High School participated in a campus visit. The group received a presentation on the admission process, campus tour and lunch in the dining center hosted by the Ethnic Student Promoters.

Northeast Iowa Readiness College Campus Visit

March 9, 2008

Participants: 19

Students from Cedar Rapids visited the UNI campus. The visit included an admissions presentation, an overview session and tour of the Industrial Technology Department. After a tour of the campus the students concluded the day with lunch in the dining center.

UNI Educational Talent Search Middle School Campus Visit

March 7, 2008

Participants: 21

Students from the UNI Educational Talent Search Program participated in a campus visit. The visit included an admissions presentation, campus tour, and lunch on campus.

Waterloo Expo High School Campus Visit

March 11, 2008

Participants: 2

Students from Waterloo Expo High School participated in a campus visit. The visit included an admissions presentation, campus tour, and lunch on campus.

Des Moines Gear Up Class of 2010 Campus Visit

March 27, 2008

Participants: 275

Des Moines Weeks Middle School Gear UP Class of 2010 participated in a campus visit. Also, assisting with the visit was the Coordinator of Diversity and Retention representative from the College of Humanities and Fine Arts.

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Davenport Central High School Campus Visit

April 18, 2008

Participants: 9

Students from Davenport Central High School participated in a campus visit. The visit included an admissions presentation, financial aid/scholarship presentation, tour of the Communications Studies Department and campus, student panel discussion and lunch in the dining center.

Fort Dodge High School Campus Visit

April 23, 2008

Participants: 2

UNI Educational Talent Search Program

April 25, 2008

Participants: 41

Participants in the UNI Educational Talent Search participated in a job shadowing experience with UNI faculty and staff.

Dubuque High School Visit

April 25, 2008

Participants: 12

Students from Dubuque High School spent a day on campus. The day included an admissions presentation, a presentation of academic programs in the College of Humanities and Fine Arts, a tour of the Communications Arts Center, a campus tour, a student panel discussion and lunch in the dining center.

Marshalltown Educational Partnership Campus Visit

May 2, 2008

Participants: 6

Participants of the Marshalltown Educational Partnership Program visited campus. Their visit included a campus tour, admissions information session, and lunch in the Piazza Dining Center.

Individual Campus Visits

Spring 2008

Participants: 6

Individual campus visits included an appointment with an admissions counselor, campus tour and lunch in the dining center. Individual appointments covered admission requirements, financial aid information, liberal arts core requirements, major requirements and answers to any specific questions by student and/or parent(s).

Community Programs and/or High School Visits

Specifically arranged sessions for minority students in Iowa high schools included a presentation on admission requirements and procedures for admission. In addition, information on housing, financial aid and student support services available for minority students was presented. Visits were arranged through high school guidance counselors and/or school personnel who work specifically with minority students.

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UNI Dome College Fair

September 18, 2007

Participants: 35

Students from the Waterloo/Cedar Falls and surrounding area were invited to participate in the annual UNI DOME College Fair. Thirty-five ethnic minority students filled out UNI information cards. Approximately 900 students attend the College Fair annually.

College Fairs

Annual College Fairs where students from the surrounding area have an opportunity to visit with college representatives are identified below.

Cedar Rapids	Participants: 6	September 19, 2007
Decorah	Participants: 2	September 20, 2007
Des Moines	Participants: 3	December 8, 2008
Clinton	Participants: 4	March 17, 2008
Washington	Participants: 3	March 26, 2008

Regents College Fairs

December 5, 2007

Participants: 12

Regents college fairs are staffed by admissions counselors representing the Regents universities during the fall and spring semesters. Self identified students of color from the following cities attended the fairs: Ankeny, Davenport, Des Moines, and Indianola.

I'll Make Me A World In Iowa

January 25, 2008

Participants: 103

Staff from the Office of Admissions, College of Humanities and Fine Arts, College of Business and College of Education participated in the annual Educational Conference and College Fair in Des Moines.

UNI Panther Preview Night in Des Moines

March 13, 2008

Participants: 14

Representatives from the Office of Admissions, Financial Aid, College of Education, College of Humanities and Fine Arts and College of Business provided information on the admissions and financial aid process and scholarships specifically for ethnic minority students and parents; a student panel consisting of students from the Des Moines schools presented their perspective of UNI and the UNI Jump Start Orientation Program.

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High School Visits

The high school visit includes a presentation on admission requirements, admission process, financial aid, liberal arts core and an opportunity to ask questions of the admissions counselor. A concerted effort this year was a consistent presence at Waterloo East and West High School. A UNI admissions counselor or faculty/staff representative visited the schools on a weekly basis during the Spring term. The representative was available to answer questions, promote the University and provide materials as necessary.

Davenport High School Visit Participants: 1	October 8, 2007
Sioux City High School Visit Participant: 1	October 9, 2007
Waterloo Columbus High School Visit Participant: 1	November 1, 2007
Marshalltown High School Visit Participants: 3	November 13, 2007
Denison High School Visit Participants: 7	November 13, 2007
Fall High School Visits Participants: 4	December 15, 2007
Dubuque High School Visit Participants: 5	January 24, 2008
Clinton High School Visit Participants: 3	January 25, 2008
Jesup High School Visit Participants: 2	January 30, 2008
Waterloo East High School Visit Participants: 8	February 5, 2008
Waterloo Expo High School Visit Participants: 16	February 7, 2008
Waterloo East High School Visit Participants: 19	February 17, 2008

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Waterloo West High School Visit Participants: 19	February 17, 2008
Waterloo West High School Visit Participants: 13	February 21, 2008
Waterloo East High School Visit Participants: 7	February 21, 2008
Waterloo East High School Visit Participants: 13	February 24, 2008
Waterloo East High School Visit Participants: 9	February 26, 2008
Waterloo West High School Visit Participants: 5	February 28, 2008
Waterloo East High School Visit Participants: 3	March 4, 2008
Des Moines High School Visit Participants: 1	March 13, 2008
Iowa City High School Visit Participants: 1	March 25, 2008
Webster City High School Visit Participants: 3	March 26, 2008
Urbandale High School Visit Participants: 3	March 27, 2008
Perry High School Visit Participants: 4	April 8, 2008
Marshalltown High School Visit Participants: 1	April 9, 2008
Waterloo West High School Visit Participants: 2	April 15, 2008
Waterloo West High School Visit Participants: 2	April 17, 2008

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Des Moines East High School Visit
Participants: 1

April 17, 2008

Waterloo East High School Visit
Participants: 22

May 13, 2008

Spring High School Visits
Participants: 5

May 2008

Describe co-sponsored programs

Co-sponsored Programs

The following programs were co-sponsored by the University of Northern Iowa, the University of Iowa and Iowa State University. Additional universities/colleges co-sponsoring these programs are listed under each activity.

Latino Expo November 8, 2007
Participants: 179

This was the eleventh annual program for Latino students from Des Moines and surrounding communities. Activities included a presentation on college preparation, a college fair, motivational speakers, campus tours of Des Moines Area Community College, financial aid information and information on campus life.

Sponsors: UNI, ISU, SUI, Drake University, Central College, Simpson College, DMACC

- **Describe the number of College Bound participants by race/ethnicity and grade level.**
See Table F.

- **Describe the number of College Bound participants who received vouchers.**
Seven hundred twenty-two (722) of the 892 participants received vouchers.

(Only students in grades 7 – 12 who are identified as ethnic minorities and Iowa residents are eligible to receive vouchers; therefore, there is a difference in the total number of participants and the number of vouchers received.) **See Table E.**

- **Describe the number of College Bound participants who were graduating seniors.**
A total of 287 participants in College Bound activities were graduating high school seniors. **See Table F.**

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- **Describe how College Bound/IMAGES programs are promoted to elementary and secondary school students. Describe the involvement of parents in any of the activities.**

Students are identified through a variety of means such as college fairs, counselors, and community programs. Information is sent through an enrollment management tracking system indicating when counselors will be visiting their specific high school or attending a college fair in their area and inviting students to visit campus. We work very closely with community programs such as TRIO to bring groups of students to campus or to provide programs in interested communities. Individual students and parents are sent personalized letters of invitation to attend community outreach programs. Students and parents are invited to make individual campus visits, attend UNI Preview Days and/or attend UNI Up Close for admitted students.

Community leaders and high school personnel working with multicultural students are identified for assistance in encouraging parental involvement in outreach programs.

Parental involvement has included chaperoning groups that visited campus and participating in many of the same activities that were provided for visiting students. Parents are encouraged, and sometimes required, to attend activities with their student. Specific sessions are often conducted for parents regarding financial aid, options for students who may not meet regular admission requirements, safety concerns, housing, etc. Parents are also invited to attend community outreach activities with students to learn about the opportunities available at UNI. They are encouraged to ask questions of faculty, staff and students.

- **Include the College Bound budget for 2007-2008 for your institution. Include updates for prior years, if appropriate.**

The original allocation of College Bound money to the University of Northern Iowa was \$80,000. **See Table B.**

Initially, the College of Education was allocated \$25,000 for the Minorities in Teaching Program. The Office of Admissions was allocated \$25,000 to permit the appointment of an Admissions Counselor dedicated to College Bound programs and activities designed to recruit minority students to the University. The balance of the funds are used by the Office of Admissions for printing recruitment literature, travel to high schools and community colleges, state-wide leadership conferences and other expenses associated with College Bound recruitment programs.

- **Describe the effectiveness of the College Bound activities:**

Number of students reached

A total of 722 ethnic minority students participated in a College Bound Program. An additional 170 Caucasian participated in College Bound activities from TRIO programs. A total of 892 students participated in College Bound activities.

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Number of College Bound participants who applied to Regent universities

A total of 118 students applied to UNI for Fall 2008 who had earned certificates (vouchers).

Number of College Bound participants who were accepted by Regent universities

Of the 118 students who applied, 84 were accepted to UNI for Fall 2008.

Number of College Bound participants who enrolled at Regent universities

Of the 84 officially admitted to UNI, 45 enrolled for Fall 2008.

Students received certificates from UNI or one of the other two Regents institutions which may have been earned prior to programs conducted in 2007-2008. Students who attended programs and received vouchers from the University of Iowa or Iowa State have been identified and noted in the numbers above.

- ***Number of College Bound participants who graduated from Regent universities***
Eight students graduated from UNI in 2007-2008 who were College Bound participants.
- ***Which College Bound activities have been most successful in leading to college enrollment? Use data to describe successful programs.***

Campus Visit

For college bound students, the campus visit is the most important element in the decision making process. During a campus visit, prospective students learn about admission requirements and procedures, financial aid, and have the opportunity to visit a class in session. UNI Ethnic Student Promoters assist in these visits by guiding prospective students, parents and counselors on campus tours, accompanying them to lunch in a dining center, and presenting "life as a UNI student." The focus of each visit is to encourage middle and senior high school students to pursue post-secondary education. Programs are designed according to the age/grade level of the participants.

UNI Up Close Multicultural Luncheon

A new initiative this year included a multicultural information session and luncheon during the February 8 UNI UP Close program for admitted students. President Allen welcomed the admitted multicultural students and parents; staff provided information on the multicultural services available; and faculty, staff and Ethnic Student Promoters hosted guests during lunch and answered questions on an individual basis. A total of 23 students and 22 parents attended the program.

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Community College

Community colleges with substantial minority enrollments are targeted for special minority visits. Contact is made with the minority advisors (when available) or designated counselors to inform them of upcoming visits. Students who are identified are entered into the enrollment management tracking system which insures that they receive appropriate information.

Multicultural Resource Guide

A Multicultural Resource Guide is now available on the web. The guide is a reference for African American, Native American, Asian American and Latino students, faculty and staff. It contains information regarding on-campus resources such as traditions and events, ethnic student organizations, multicultural courses, and a directory of minority faculty and staff. Off-campus information includes places of worship, barber shops/beauty salons, and ethnic restaurants and grocery stores.

Multicultural Recruitment Guide

The Multicultural Recruitment Guide is a supplement to the UNI Viewbook. The purpose of the guide is to highlight the University's minority services, courses, and faculty/staff to prospective students. The guide profiles successful students, describes student services designed for minority students' success, admission requirements and financial aid information.

Web Site

The Office of Admissions is updating its web page and will be including links to multicultural resources on campus including College Bound programs and activities.

- **Describe the Minorities in Teaching (MIT) Program. Include information relating to budget, participation, and completion.**

Multicultural Initiatives in Teaching Program

The Multicultural Initiatives in Teaching (MIT) Program is sponsored by the College of Education at the University of Northern Iowa. The major goal of the program is to recruit capable Iowa students from diverse ethnic and cultural backgrounds and assist them in becoming teachers.

The MIT Program, formerly known as the Minorities in Teaching Program, was initiated in 1988 as a school/university partnership between the University of Northern Iowa and five Iowa school districts with large, ethnically diverse student populations. These partner districts included Davenport, Waterloo, Cedar Rapids, Sioux City, and Des Moines.

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Recruitment Initiatives

The Multicultural Initiatives in Teaching Program director works collaboratively with the Office of Admissions at the University of Northern Iowa in its multicultural recruitment efforts. The director is actively involved in a variety of college-bound activities sponsored by the Office of Admissions and the College of Education. These activities include planning and leadership for the Multicultural Future Teacher Academy (MFTA), participation in scheduled campus visitations by elementary, middle and high school students, community visits, middle and high school career fairs, multicultural college fairs, and Waterloo Community School events.

Office of Admissions

- UNI Cedar Valley Preview Night, October 20, 2007
- UNI Multicultural Recruitment & Retention Reception, October 22, 2007 (Davenport)
- Multicultural Super Saturday, November 10, 2007
- I'll Make Me a World in Iowa Education Day, January 25, 2008
- Panther Preview Night, March 13, 2008 (Des Moines)
- Cedar Valley Midnight Preview for 6th-8th grade, March 14, 2008

Community Events

- Waterloo Community Schools Culture Fest, March 6, 2008
- Logan Middle School Career Fair, April 9, 2008 6th-8th graders
- Harmony Day, June 20, 2008 (Waterloo)
- Multicultural Career Fair, July 1, 2008 (Cedar Rapids)

The Multicultural Future Teacher Academy (MFTA) is a collaborative project of the Waterloo Community Schools and the Multicultural Initiatives in Teaching Program sponsored by the College of Education at the University of Northern Iowa. The academy goals are to:

- Encourage students to consider a career in education
- Provide opportunities for students to explore the teaching profession
- Increase awareness of multicultural/gender teaching strategies
- Recruit future teachers from diverse cultural backgrounds

The MIT director and the MFTA coordinator for the Waterloo Schools recruit multicultural students from the three Waterloo high schools. Students who participate in the MFTA have opportunities to engage in activities that include:

- work with Waterloo teachers and UNI educators
- classroom teaching experiences
- UNI campus visits
- college informational meetings
- guest speakers
- multicultural service projects
- education and diversity conferences

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Scholarship Awards

The MIT Program currently has three need-based scholarships available for eligible students interested in pursuing a teaching career:

- William Randolph Hearst/Multicultural Initiatives in Teaching Scholarship
- Ida May Wilson Undergraduate/Transfer Scholarship
- Lily Nina Furgerson Scholarship

Students who are awarded MIT Scholarships may receive a scholarship in subsequent years if they continue to meet scholarship eligibility criteria and maintain acceptable progress toward a baccalaureate degree in teaching. MIT Scholarship Award recipients are required to enroll in the MIT Seminar and participate in MIT program activities.

Retention Initiatives

Once enrolled at UNI, MIT students participate in MIT sponsored activities and academic advising, tutorial services, financial and personal counseling, and mentor programs provided by the University as deemed necessary to support their successful completion of an undergraduate degree. These support services are provided through the Student Support Services Program, the Center for Academic Achievement Program, Center for Multicultural Education, and the College of Education Advising Center.

MIT Seminar 210:086 02 Studies in Multicultural Issues in Teaching & Learning (2hrs)

The MIT Seminar is designed to address selected topics related to critical issues affecting diverse student populations within PK-12 classrooms. MIT students enrolled in the seminar have an opportunity to participate in a learning community that supports their personal and professional interests in teaching. The MIT Seminar is taught by the Director of the Multicultural Initiatives in Teaching Program.

Multicultural Teaching Alliance (MTA)

The Multicultural Teaching Alliance (MTA) is a recognized student organization established by MIT students interested in cultural diversity, multicultural education, and multicultural experiences working with university faculty, PK-12 classroom teachers, and students from diverse ethnic and cultural backgrounds. This organization provides MIT students and other interested UNI students an opportunity to develop leadership skills, be involved in campus and community service projects, and participate in professional multicultural conferences.

The MTA student organization sponsors three annual multicultural events: the Multicultural Teachers Reception, UNI African American Read-In, and the UNI Fun Night. These events are outreach projects that directly involve MTA members and other UNI teacher education students in working with multicultural teachers, school-age students, and community agencies.

The current co-advisors for the MTA are Janet McClain, Director of the Multicultural Initiatives in Teaching Program, and Dr. Gloria Holmes, Assistant Professor of Early Childhood Education.

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Outreach

MIT Listserv and Alumni Network

The MIT Program listserv, COE-MITprogram@uni.edu, was established by the MIT director to maintain regular contact with MIT students currently enrolled at UNI. The listserv provides students pertinent information related to the teacher education program, multicultural educational resources, professional education conferences, and announcements.

The Multicultural Initiatives in Teaching (MIT) alumni group is the Panther Union network group for alumni of color who participated in the teacher education program and/or the College of Education's Multicultural Initiatives in Teaching (MIT) Program. The network provides an opportunity for alumni of color to connect with UNI alumni from diverse ethnic background who participated in the UNI teacher education program.

Chalk Dust Chats Radio Broadcast

Every fourth Wednesday at 3:30 p.m., the UNI College of Education hosts, "Chalk Dust Chats," a 30- minute program created to better inform the community about educational issues that affect our youth today. Each month, UNI students, College of Education faculty, and invited guests will share their perspectives and engage in a lively discussion on a broad range of topics.

Budget

Initially, the Multicultural Initiatives in Teaching Program was funded with grants and \$25,000 in College Bound money allocated to the College of Education. Since 1989, the MIT Program funding has changed.

Images

- 2007-2008 IMAGES expenditures for UNI.
See Table A
- There are **39** IMAGES awardees that are also College Bound Voucher recipients.
- The total expenditures for IMAGES awardees that were College Bound recipients are **\$87,296**.
- Number of IMAGES recipients by race/ethnicity and by educational level.
See Tables C and D

TABLE A
 REGENT TOTAL - IMAGES EXPENDITURES
 1997-98 to 2007-08

	University of Iowa*	Iowa State University	University of Northern Iowa	Regent Total
1997-1998	\$637,211	\$634,836	\$332,200	\$1,604,247
1998-1999	\$636,474	\$680,528	\$332,200	\$1,649,202
1999-2000	\$700,000	\$690,045	\$332,300	\$1,722,345
2000-2001	\$735,006	\$680,000	\$335,843	\$1,750,849
2001-2002	\$772,485	\$680,000	\$338,743	\$1,791,228
2002-2003	\$906,483	\$1,026,555	\$334,653	\$2,267,691
2003-2004	\$1,117,013	\$1,390,279	\$336,573	\$2,843,865
2004-2005	\$1,118,069	\$1,636,648	\$333,559	\$3,088,276
2005-2006	\$1,180,384	\$1,714,002	\$345,725	\$3,240,111
2006-2007	\$1,216,668	\$1,754,168	\$338,744	\$3,309,580
2007-2008	\$1,027,235	\$1,858,954	\$352,304	\$3,238,493

The University of Iowa initiated the Advantage Iowa (AI) Program in 2007-08. This new program is a recruitment and retention tool for underrepresented students. Some of the fund previously allocated to the IMAGES Program beyond the required \$630,000 budget have been allocated for this critical initiative. While there appears to be a decrease in IMAGES awardees, a similar number are being supported but by a different program and with higher award amounts. Forty-four AI scholars who demonstrated financial need, received merit awards of either \$5000 or full tuition (\$5376) based on high school rank, test scores, and GPA. In the past, these students would have received only the IMAGES grant of \$3500.

TABLE B
REGENT TOTAL - IMAGES EXPENDITURES
1997-98 TO 2007-08

	University of Iowa	Iowa State University	University of Northern Iowa	Regent Total
1997-98			\$80,000	\$80,000
1998-99			\$80,000	\$80,000
1999-00	\$100,000	\$92,066	\$80,000	\$272,066
2000-01	\$110,000	\$95,526	\$80,000	\$285,526
2001-02	\$110,000	\$94,734	\$80,000	\$284,734
2002-03	\$110,000	\$82,846	\$80,000	\$272,846
2003-04	\$119,000	\$35,273	\$80,000	\$234,273
2004-05	\$121,000	\$35,273	\$80,000	\$236,273
2005-06	\$124,000	\$35,273	\$80,000	\$239,273
2006-07	\$121,000	\$35,273	\$80,000	\$236,273
2007-08	\$123,855	\$35,273	\$80,000	\$239,128

TABLE C
 REGENT TOTAL RACE/ETHNICITY OF IMAGES RECIPIENTS
 1997-98 to 2007-08

	African-Am.	Hispanic-Am.	Native Am.	Asian-Am.	Total
SUI					
1997-98	57	36	21	144	258
1998-99	60	40	23	134	257
1999-00	76	45	21	158	300
2000-01	73	66	14	143	296
2001-02	81	63	17	142	303
2002-03	78	73	16	141	308
2003-04	51	72	16	136	275
2004-05	64	69	19	122	274
2005-06	107	105	20	158	390
2006-07	114	99	22	154	389
2007-08	94	89	16	136	335
ISU					
1997-98	75	53	6	149	283
1998-99	84	55	4	183	326
1999-00	103	53	5	187	348
2000-01	90	67	6	151	314
2001-02	77	65	5	128	275
2002-03	85	79	5	151	320
2003-04	86	87	6	158	342
2004-05	85	95	5	172	364
2005-06	83	102	3	174	366
2006-07	79	96	5	176	356
2007-08	100	104	6	157	369*
UNI					
1997-98	95	27	10	47	179
1998-99	97	27	7	46	177
1999-00	116	28	10	57	211
2000-01	95	35	7	55	192
2001-02	96	39	12	48	195
2002-03	99	37	9	45	190
2003-04	93	35	8	47	183
2004-05	91	39	6	46	182
2005-06	96	42	8	42	188
2006-07	87	46	8	47	188
2007-08	66	47	9	34	156
Regent Total					
1997-98	227	116	37	340	720
1998-99	241	122	34	363	760
1999-00	295	126	36	402	859
2000-01	258	168	27	349	802
2001-02	254	167	34	318	773
2002-03	262	189	30	337	818
2003-04	230	194	30	341	800
2004-05	240	203	30	340	820
2005-06	286	249	31	374	944
2006-07	280	241	35	377	933
2007-08	260	240	31	327	860*

*2 students at ISU indicated their ethnicity is unknown.

TABLE D
 REGENT TOTAL - DISTRIBUTION BY EDUCATIONAL LEVEL OF IMAGES AWARDEES
 1997-98 to 2007-08

	Freshmen	Sophomores	Juniors	Seniors	Total
SUI					
1997-98	74	64	63	57	258
1998-99	62	70	70	55	257
1999-00	44	62	50	144	300
2000-01	106	53	55	82	296
2001-02	90	74	77	62	303
2002-03	89	66	81	72	308
2003-04	105	81	117	91	394
2004-05	116	64	98	96	374
2005-06	110	90	101	89	390
2006-07	78	71	101	139	389
2007-08	87	65	108	75	335
ISU					
1997-98	73	37	46	127	283
1998-99	62	76	80	108	326
1999-00	97	70	94	87	348
2000-01	91	67	66	90	314
2001-02	108	85	42	40	275
2002-03	106	94	65	55	320
2003-04	98	99	75	70	342
2004-05	102	89	90	83	364
2005-06	111	93	77	85	366
2006-07	106	94	83	73	356
2007-08	101	103	81	84	369
UNI					
1997-98	48	26	40	65	179
1998-99	47	28	45	57	177
1999-00	50	35	46	80	211
2000-01	59	33	48	52	192
2001-02	40	48	40	67	195
2002-03	34	43	56	57	190
2003-04	44	31	39	69	183
2004-05	39	41	33	69	182
2005-06	52	32	50	54	188
2006-07	45	34	43	66	188
2007-08	41	27	34	54	156
Regent Total					
1997-98	195	127	149	249	720
1998-99	171	174	195	220	760
1999-00	191	167	190	311	859
2000-01	256	153	169	224	802
2001-02	238	207	159	169	773
2002-03	229	203	202	184	818
2003-04	247	211	231	230	919
2004-05	257	194	221	248	920
2005-06	273	215	228	228	944
2006-07	229	199	227	278	933
2007-08	229	195	223	213	860

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TABLE E
 REGENT TOTAL RACE/ETHNICITY OF COLLEGE BOUND VOUCHER RECIPIENTS
 2001-02 to 2007-08

	African-Am.	Hispanic-Am.	Native Am.	Asian-Am.	Other*	Total
SUI						
2001-02	396	366	83	210	814	1,869
2002-03	590	370	73	237	72	1,342
2003-04	640	607	84	248	64	1,643
2004-05	591	450	131	265	22	1,459
2005-06	539	242	64	348	114	1,307
2006-07	650	149	60	384	42	1,285
2007-08	438	220	60	422	68	1,208
ISU						
2001-02	367	318	36	180		901
2002-03	344	386	35	160		925
2003-04	210	351	18	176	95	850
2004-05	167	189	12	104	94	566
2005-06	127	309	47	103	184	770
2006-07	210	296	12	99	258	875
2007-08	184	408	47	67	346	1,052
UNI						
2001-02	212	166	40	50		468
2002-03	330	163	37	55		585
2003-04	335	231	24	57		647
2004-05	468	273	75	61		877
2005-06	389	263	50	27		729
2006-07	458	323	16	56		853
2007-08	327	325	21	49	170**	722
Regent Total						
2001-02	975	850	159	440	814	3,238
2002-03	1,264	919	145	452	72	2,852
2003-04	1,185	1,189	126	481	159	3,140
2004-05	1,226	912	218	430	116	2,902
2005-06	1,055	814	161	478	298	2,806
2006-07	1,318	768	88	539	300	3,013
2007-08						

*White or unknown race/ethnicity.

**Not eligible to receive vouchers; these students are not in total count of recipients.

TABLE F - UNIVERSITY OF IOWA
COLLEGE BOUND PARTICIPANTS BY RACE/ETHNICITY AND GRADE LEVEL
2003-04 to 2007-08

	African-American	Hispanic-American	Native American	Asian-American	Total
Grades 1-6					
2003-04	53	40	1	23	117
2004-05	66	27	2	1	96
2005-06	51	49	0	9	109
2006-07	6	0	3	2	11
2007-08	38	45	1	4	88
Grades 7-8					
2003-04	157	55	22	25	259
2004-05	86	31	6	45	168
2005-06	114	29	13	28	184
2006-07	126	43	17	4	190
2007-08	66	14	3	7	90
Freshmen					
2003-04	128	55	9	10	202
2004-05	68	51	35	20	174
2005-06	81	35	7	19	142
2006-07	59	18	4	8	89
2007-08	14	12	8	16	50
Sophomores					
2003-04	78	105	4	27	214
2004-05	101	67	34	13	215
2005-06	83	34	14	13	144
2006-07	72	31	9	11	123
2007-08	24	15	6	6	51
Juniors					
2003-04	117	184	15	63	379
2004-05	165	119	25	52	361
2005-06	106	86	15	39	246
2006-07	149	114	6	42	311
2007-08	71	94	8	47	220
Seniors					
2003-04	148	203	32	120	503
2004-05	151	177	30	133	491
2005-06	120	151	14	140	425
2006-07	216	166	20	75	477
2007-08	111	137	19	127	394
Unknown					
2003-04	12	5	2	3	22
2004-05	21	5	1	2	29
2005-06	35	13	1	3	52
2006-07	28	12	4	9	53
2007-08	152	150	16	17	335
Total					
2003-04	693	647	85	271	1,696
2004-05	658	477	133	266	1,534
2005-06	590	397	64	251	1,302
2006-07	656	384	63	151	1,254
2007-08	476	467	61	224	1,228

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TABLE F - IOWA STATE UNIVERSITY
COLLEGE BOUND PARTICIPANTS BY RACE/ETHNICITY AND GRADE LEVEL
2003-04 to 2007-08

	African-American	Hispanic-American	Native American	Asian-American	Total
Grades 1-6					
2003-04	2	2	1	3	8
2004-05	1	2	2	1	6
2005-06	1	0	1	0	2
2006-07	0	0	0	0	0
2007-08	0	0	0	1	1
Grades 7-8					
2003-04	37	13	6	14	70
2004-05	31	16	1	6	54
2005-06	22	22	17	5	66
2006-07	68	49	5	12	134
2007-08	62	125	8	12	207
Freshmen					
2003-04	22	50	0	3	75
2004-05	23	15	3	4	45
2005-06	22	34	6	3	65
2006-07	26	28	3	15	72
2007-08	24	16	14	1	55
Sophomores					
2003-04	21	79	2	5	107
2004-05	15	19	1	4	39
2005-06	24	37	9	4	74
2006-07	16	20	0	5	41
2007-08	14	58	7	1	80
Juniors					
2003-04	32	68	2	17	119
2004-05	20	56	1	7	84
2005-06	6	94	4	7	111
2006-07	28	83	2	5	118
2007-08	31	88	12	2	133
Seniors					
2003-04	93	139	8	134	374
2004-05	77	81	4	85	247
2005-06	52	122	10	84	268
2006-07	72	117	2	62	253
2007-08	53	120	6	50	229
Unknown					
2003-04					0
2004-05					0
2005-06					0
2006-07					258
2007-08					347
Total					
2003-04	207	351	19	176	753
2004-05	167	189	12	107	475
2005-06	127	309	47	103	586
2006-07	210	297	12	99	876
2007-08	184	407	47	67	1,052

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TABLE F - UNIVERSITY OF NORTHERN IOWA
COLLEGE BOUND PARTICIPANTS BY RACE/ETHNICITY AND GRADE LEVEL
2003-04 to 2007-08

	African-American	Hispanic-American	Native American	Asian-American	Total
Grades 1-6					
2003-04	24	16	0	0	40
2004-05	44	8	2	0	54
2005-06	4	1	0	0	5
2006-07	9	3	0	1	13
2007-08	5	3	0	1	9
Grades 7-8					
2003-04	76	5	5	1	87
2004-05	126	40	17	4	187
2005-06	87	10	3	12	112
2006-07	98	3	1	1	103
2007-08	56	9	2	0	67
Freshmen					
2003-04	34	9	0	0	43
2004-05	70	20	17	1	108
2005-06	77	23	6	1	107
2006-07	86	7	0	2	95
2007-08	37	20	0	0	57
Sophomores					
2003-04	32	23	2	4	61
2004-05	72	39	17	1	129
2005-06	93	27	14	0	134
2006-07	62	28	2	2	94
2007-08	38	38	0	2	78
Juniors					
2003-04	88	104	6	25	223
2004-05	126	110	15	32	283
2005-06	65	108	18	6	197
2006-07	109	141	7	17	274
2007-08	63	87	5	11	166
Seniors					
2003-04	105	90	11	27	233
2004-05	74	64	9	23	170
2005-06	67	95	9	8	179
2006-07	103	144	6	34	287
2007-08	41	69	2	6	118
Unknown					
2003-04					0
2004-05					0
2005-06					0
2006-07					0
2007-08	87	99	12	29	227
Total					
2003-04	359	247	24	57	687
2004-05	512	281	77	61	931
2005-06	393	264	50	27	734
2006-07	467	326	16	57	866
2007-08	327	325	21	49	722

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